



market research specialist

Posted by Authentic

Posting Date : 24-Sep-2025

Closing Date : 23-Mar-2026

Location : Verdun

Salary : \$41.60 Per Hour

Job Requirements

- **Education:** College, CEGEP or other non-university certificate or diploma from a program of 1 year to 2 years
- **Language:** English or French
- **Years of Experience:** 1 year
- **Vacancy:** 1
- **Job Type:** Full Time
- **Job ID:** DISJ4054875

Job Description:

Job Posting – market research specialist

Location:

3000 René-Lévesque, Suite 350, Verdun, QC H3E 1T9

Work location: On-site

Salary: \$41.60 hourly, 32–35 hours per week

Terms of Employment: Permanent, Full-time

Schedule: Shift, Morning, Day

Start Date: As soon as possible

Vacancies: 1

Overview

We are seeking a motivated and detail-oriented **market research specialist** to join our growing team in Verdun, QC. The successful candidate will play a key role in planning, analyzing, and implementing strategies to support business growth and development.

Languages: English or French

Education:

- College, CEGEP, or diploma (1–2 years) in a related field
- Or equivalent experience

Experience: 7 months to less than 1 year

Responsibilities

- Develop policies to support business expansion.
- Supervise professional and support staff, as well as students.
- Administer programs to promote industrial and commercial business investment.
- Perform administrative tasks and plan development projects.

- Respond to inquiries from business community members regarding development opportunities.
- Conduct surveys and analyze consumer buying habits and preferences.
- Develop social and economic profiles of areas to attract industrial and commercial investment.
- Conduct comparative research on marketing strategies.
- Prepare reports, research papers, educational texts, or articles.
- Conduct analytical marketing studies.
- Review and evaluate development proposals.
- Design and administer market research questionnaires.
- Prepare feasibility studies and funding applications.
- Develop and implement marketing strategies, e-commerce initiatives, and website promotions.
- Deliver presentations at conferences, workshops, and symposia.
- Develop and implement business plans.

Experience & Specialization

Computer & Technology Knowledge:

- MS Excel
- MS Office
- MS Outlook

- MS PowerPoint
 - MS Word
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Work Conditions & Physical Capabilities

- Fast-paced environment
 - Work under pressure and meet tight deadlines
 - Attention to detail with large workload management
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Benefits

- **Health Benefits:**
 - Dental plan
 - Health care plan
 - Vacation
- **Other Benefits:** As per company policy

How to apply

By email

ptrivedi@chgroup.ca

Posted on Disabled job Portal