Expert in Outreach and Communications

Posted by Assumption Life

Posting Date : 27-Feb-2026

Closing Date : 26-Aug-2026

Location : Moncton

Salary : $$60000-$80000 Per Year

Job Requirements

- **Education**: Diploma
- **Language**: English
- **Years of Experience**: 1 year
- **Vacancy**: 2
- **Job Type**: Full Time
- **Job ID**: DISJ4300890

Job Description:

Detailed job description
Learn
The Chance

Moncton, NB

Promotion and Marketing
Skilled
$60,000 to $80,000 annually for a full-time job

Benefits:
Health Insurance

Dental Coverage

Paid Time Off

Adaptable Labor

Retirement plan

Strategies for Retirement

Life Protection

Disability Insurance

Employee Assistance Program

Bonuses and Rewards

Wellness Initiatives

The Communications and Outreach Specialist is in charge of creating and disseminating information that emphasizes the organization's charitable, social, and communal impact both internally and outside. They manage communications, tell the story of community initiatives, oversee the Foundation's visibility, ensure message consistency, and support the organization's philanthropic activities and events.

What you'll do
Accountability
Overseeing external communications (website, newsletters, social media, and ads) and narrating community projects.
Community management, moderation, and monitoring of online reputation across platforms.
coordinating visibility initiatives and working together with internal teams and corporate ambassadors to guarantee message coherence.
Processing and arranging sponsorship and gift requests, as well as providing assistance with Foundation initiatives (e.g., events, scholarships, and publicity).
Supervision of visual content related to initiatives, ensuring alignment with brand and industry guidelines.
Support for event logistics, budget tracking, and special corporate projects.
assistance with public relations activities for the business, such as creating press releases, organizing requests from the media, and keeping an eye on reputation online.
Logistical and administrative support for outreach and brand image activities: managing

promotional items, coordinating visibility materials, and collaborating occasionally with HR.
What you'll need
Prerequisites

Profile sought: An engaged, autonomous, curious, ambitious, and motivated person who enjoys contributing.

Key attributes:
Initiative and autonomy
Reliability, rigor, and a strong sense of responsibility
Willingness to learn and drive things forward
Professionalism and respect for the work environment
Team spirit and collaboration skills
Ability to juggle multiple projects in a dynamic environment

This role is for you if…

You are motivated, curious, and proactive-always ready to learn, get involved, and improve what already exists.
You thrive in fast-moving environments, and phrases like "it's never been done before" inspire you instead of holding you back.
You want to build something lasting and contribute to meaningful projects.
You meet deadlines and commitments, while appreciating a flexible and human-centered environment.
You want to be part of a team where transparency, reliability, and commitment are more than just words.
You're looking to make a real impact-on your own scale, but as part of something bigger than yourself

If this challenge matches your career aspirations and you would like to play a key role in the exciting development of our company, please apply no later than March 2nd, 2026.

We're looking for
Core Skills
Event coordination Social Media Management Content creation Strategic Communication
A little bit about us
Assumption Life

At Assumption Life, we value the development of our employees in diversified and inclusive work teams that foster creative thinking and innovation.

Assumption Life is deeply committed to its community's development

Founded in 1903 in Massachusetts, Assumption Life is the result of a group of people who want to take their destiny into their own hands. Their goal was simple: to ensure the prosperity of Acadian families in New England. Since its inception, Assumption Life has continued to making difference beyond the borders of l'Acadie for all families across Canada. Our Company, which began as a great idea 122 years ago, is now one of the largest mutual life insurance and financial services companies in Canada. Today, this culture of generosity and commitment is demonstrated by our employees. Whether it is helping out at special events, raising funds for

charities or, helping people in need, Assumption Life employees are very committed to their community and are always ready to help.

An employer of choice

We ensure competitive salaries, as well as performance-based bonuses, generous benefits and flexibility in our policies and practices to respond to the needs of our employees.

Assumption Life is committed to creating a diverse environment and is proud to be an equal opportunity employer. Regardless of a person's race, color, ancestry, religion, sex, national or ethnic origin, sexual orientation, age, citizenship, marital status, family status, genetic traits, disability, gender identity or gender expression, pardoned person status, social condition, or political activity, we offer employment. If you have a disability or special need that requires accommodation for an interview, please let us know by emailing ressources.humaines@assomption.ca

Are you interested?
Work With Us
The opportunity to be part of a dynamic, high-performance team that adheres to the following ethical values: leadership, collaboration, trust and commitment;
Opportunities for training and development;
A comprehensive benefits package including competitive salary, bonus, pension and benefits;
A paid volunteer day;
Time off to care for family members and pets.

To apply for this job vacancy, please send your resume along with a cover letter and a refrence letter from your previous employer to the following email: ressources.humaines@assomption.ca

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